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Beta test results of Guy2Guy: an mHealth HIV prevention program for sexual minority adolescent males

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* Thank you for your interest in this presentation. Please note that analyses included herein are preliminary. More recent, finalized analyses may be available by contacting CIPHR.



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Beta test: Aims

- Test protocol
- Software program functionality (e.g., randomization code)
- Confirm program acceptability (e.g., content, Text Buddy, G2Genie)



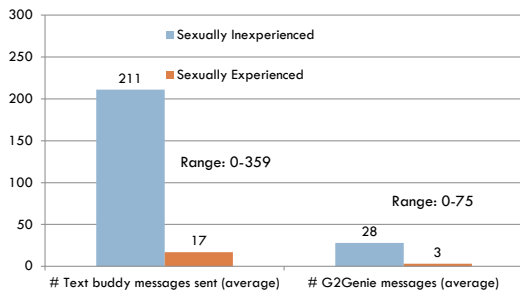
Methods

- Eighteen GBQ adolescent males were enrolled and randomized into the intervention or attention-matched control group
- Received 5 weeks of program messages
- All participants, irrespective of study group, were matched with a Text Buddy and had access to G2Genie
- Brief weekly surveys sent to participants to gain feedback about that week's experience with messages

Participant Experiences

- Participants generally provided positive feedback to the program content, features, and timing of messages.
 - "I like how they [the messages] are written. Not too personal or lecturing. Seems one-on-one. Doesn't seem like a computer sometimes, seems like it could be an actual person."* – 15 yr old
 - "I love the buddy texting. It's nice to have someone to talk to when you're bored, in need of advice, or when you just want to talk to a friend."* – 14 yr old

Program Feature Acceptability



Conclusions

- The Guy2Guy beta test provided an opportunity to gather feedback and implement final program improvements before the RCT.
- Small-scale tests are critical to identify and problem solve technological issues before the more cost-intensive RCT implementation.



Thank you!

For more information, please contact:

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