

PROJECT TITLE: GIRL2GIRL: HARNESSING TEXT MESSAGING TO REDUCE TEENAGE PREGNANCY AMONG LGB GIRLS

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SPONSOR: OFFICE OF ADOLESCENT HEALTH, U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

LIFE CHECK

Hi, [Name]:

Thank you for your interest in the research study. It should take about 20 minutes for me to go over the study details and see if you'd still like to take part. Is now a good time?

*If no:* Ok, when is a good time for me to call you again?

*If yes:* Great! Let me share with you a roadmap of what we will need to do to register you for the study today:

- First, we'll confirm that you are eligible.
- Next, if you are eligible, we will talk about the research project and get your permission to take part.
- If you agree, then we'll register you for the program and send you a link to an online survey.

Now, I would like to ask a few questions to confirm you are eligible for the study:

7) Have you participated in another Girl2Girl project activity?

- No [ELIGIBLE]
- Yes
- Do not want to answer

[PN: If yes to Q1]

1a) What Girl2Girl activity did you participate in? \_\_\_\_\_

8) Do you know anyone else participating in Girl2Girl?

- No [ELIGIBLE]
- Yes
- Do not want to answer

[Note to research staff: If answer is "yes" to Question 2, ask for participant name so we can confirm if the person they know is a participant. If they are a participant, candidate will be ineligible.]

3) Do you own a cell phone?

- I do not have/use a cell phone

***Decoding how technology influences and can improve public health.***

- I share a cell phone with someone
  - I own a cell phone [ELIGIBLE]
  - Do not want to answer
- 4) How long do you plan to have your current cell phone number?
- I do not own a cell phone
  - Less than 6 months
  - 6 months or more, but less than 1 year
  - 1 year or more [ELIGIBLE]
  - Do not want to answer
- 5) Are you currently enrolled in an unlimited text messaging plan?
- No
  - Yes [ELIGIBLE]
  - Do not want to answer
- 6) How long have you used text messaging?
- I do not text message
  - Less than 6 months
  - 6 months or more, but less than 1 year [ELIGIBLE]
  - 1 year or more [ELIGIBLE]
  - Do not want to answer
- 7) How old are you? \_\_\_\_\_ [ELIGIBLE: 14-18 years of age]
- 8) What grade are you in?)
- 6<sup>th</sup> grade or below [ELIGIBLE]
  - 7<sup>th</sup> grade [ELIGIBLE]
  - 8<sup>th</sup> grade [ELIGIBLE]
  - 9<sup>th</sup> grade [ELIGIBLE]
  - 10<sup>th</sup> grade [ELIGIBLE]
  - 11<sup>th</sup> grade [ELIGIBLE]
  - 12<sup>th</sup> grade [ELIGIBLE]
  - GED program [ELIGIBLE]
  - Dropped out; have not graduated high school [ELIGIBLE]
  - Graduated high school; not currently enrolled in college
  - Trade / vocational / technical school
  - College
  - Do not want to answer
- 9) What is your zip code? \_\_\_\_\_

10) Are you of Spanish or Latino origin, such as Latin American, Mexican, Puerto Rican, or Cuban?

- No
- Yes
- Do not want to answer

11) What is your race?

- White or Caucasian
- Black or African American
- Asian
- Native Hawaiian or Other Pacific Islander
- American Indian or Alaskan Native
- More than one race
- Other \_\_\_\_\_
- Do not want to answer

11a) [PN: If more than one race selected above in Q11]

What races do you identify with?

- White or Caucasian
- Black or African American
- Asian
- Native Hawaiian or Other Pacific Islander
- American Indian or Alaskan Native
- Other \_\_\_\_\_
- Do not want to answer

12) What sex were you assigned at birth on your original birth certificate?

- Male
- Female [ELIGIBLE]
- Do not want to answer

13) Which of the following best describes your gender identity? *Please check all that apply.*

*Gender refers to cultural values (roles, behaviors, activities, and attributes) that a society associates with being male or female. Your gender is how you feel inside and can be the same or different than the answer you gave above.*

- Male
- Female [ELIGIBLE]
- Transgender
- Non-binary
- Do not want to answer

14) Which of these commonly used terms would you use to describe your sexual identity or sexual orientation? *Please check all that apply.*

- Gay [ELIGIBLE]
- Lesbian [ELIGIBLE]
- Bisexual [ELIGIBLE]
- Pansexual [ELIGIBLE]
- Heterosexual
- Queer [ELIGIBLE]
- Asexual / I'm not sexually attracted to anyone [ELIGIBLE]
- Other \_\_\_\_\_
- Do not want to answer

15) Who are you attracted to sexually?

- Only sexually attracted to girls
- Mostly sexually attracted to girls
- Sexually attracted to both girls and guys
- Mostly sexually attracted to guys
- Only sexually attracted to guys
- Questioning / not sure
- I'm asexual / I'm not sexually attracted to anyone
- Do not want to answer

The last question is personal, but we need to ask it for our research. Please remember your answers are private. We appreciate your honesty.

There are no right or wrong answers: **Your sexual experience does not affect your eligibility for the program.**

16) Have you ever had sex? *Please check all that apply.*

- No
- Yes, with a girl
- Yes, with a trans girl
- Yes, with a guy
- Yes, with a trans guy
- Do not want to answer

*[Note to research staff: If participant is eligible, move to the consent form. If not eligible, thank them for their interest and provide website referrals.]*

## **FACEBOOK RECRUITMENT ADS**

**NOTE:** For all ads that accept images, stock images of young women will be used.

**Headline limited to 25 characters**

**Text limited to 90 characters**

Ads will be created by using a combination of the below headlines and text. One headline and one text will be selected for each ad created.

### **Headlines that will be used:**

- 1) You can make a difference
- 2) Have your voice heard!
- 3) Take part in research!
- 4) Join our research!
- 5) We want to hear from you!
- 6) We want your opinion!
- 7) Your opinion matters!
- 8) Join a National Study!

### **Text that will be used:**

- 1) We created a sexual health program for teen girls into other girls and need your help.
- 2) We created a sexual health program for teen women into other women and need your help
- 3) We need LGB+ teen women to take part in our text message-based sexual health program.
- 4) We need teen girls attracted to other girls to test our sexual health program sent by text
- 5) Help test a sexual health program sent by text developed just for LGB+ teens.
- 6) Are you a teen woman attracted to women? Help test a sexual health program created just for you
- 7) Take part in research! Take part in a pregnancy prevention program sent by text message
- 8) Are you an LGB+ teen girl? Tell us what you think about a new sexual health program!
- 9) We created a sexual health program for LGB+ teen girls & want to hear your opinion on it!

- 10) We want to hear what LGB+ girls think about a new sexual health program we created
- 11) Test out our text message-based sexual health program created for LGB+ girls
- 12) Check out our new text message-based sexual health program for LGB+ girls
- 13) By LGB girls for LGB girls – help us test out a new sexual health program for teen girls!
- 14) Tell us what you think about a new sexual health program created for LGB+ girls

**News feed link description:**

Researchers have created a text message-based sexual health program for teen women who are attracted to women. Visit our website to find out more and see if you are eligible to take part.